

## 2017 PUBLICATION CALENDAR

| JANUARY  |    |    |    |    |    |    |
|--|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
| 1  | 2  | 3  | 4  | 5  | 6  | 7  |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 |
| 15   | 16 | 17 | 18 | 19 | 20 | 21 |
| 22   | 23 | 24 | 25 | 26 | 27 | 28 |
| 29   | 30 | 31 |    |    |    |    |
| 13 <b>Living Justice Insert</b><br>27 <b>Catholic Schools Week</b><br>World Day for Consecrated Life |    |    |    |    |    |    |

| FEBRUARY   |    |    |    |    |    |    |
|--|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
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| 12   | 13 | 14 | 15 | 16 | 17 | 18 |
| 19   | 20 | 21 | 22 | 23 | 24 | 25 |
| 26   | 27 | 28 |    |    |    |    |
| 10 <b>Marriage</b><br>Valentine Messages<br>17 <b>Retreats</b><br>24 <b>Total Household Mailing</b><br>Lenten Articles Begin<br>Fish Fry Ads Begin |    |    |    |    |    |    |

| MARCH   |    |    |    |    |    |    |
|---|----|----|----|----|----|----|
| S   | M  | T  | W  | T  | F  | S  |
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| 12  | 13 | 14 | 15 | 16 | 17 | 18 |
| 19  | 20 | 21 | 22 | 23 | 24 | 25 |
| 26  | 27 | 28 | 29 | 30 | 31 |    |
| 3 <b>Financial Life</b><br>10 First Communion Page<br>17 <b>Health</b><br>First Communion Page<br>24 <b>Rural Life Insert</b><br>31 <b>Faith that Works</b> |    |    |    |    |    |    |

| APRIL  |    |    |    |    |    |    |
|--|----|----|----|----|----|----|
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| 9  | 10 | 11 | 12 | 13 | 14 | 15 |
| 16   | 17 | 18 | 19 | 20 | 21 | 22 |
| 23   | 24 | 25 | 26 | 27 | 28 | 29 |
| 30   |    |    |    |    |    |    |
| 7 Holy Week/Easter Mass Schedules<br>14 Easter/Lenten Articles End and Fish Fry Ads End<br>Administrative Professional Thank You Messages<br>28 <b>Shrine of Our Lady of Good Help,</b><br><b>Champion Insert</b><br>The Emmaus Program/The Discipulos de Cristo Program |    |    |    |    |    |    |

| MAY   |    |    |    |    |    |    |
|---|----|----|----|----|----|----|
| S   | M  | T  | W  | T  | F  | S  |
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| 7   | 8  | 9  | 10 | 11 | 12 | 13 |
| 14  | 15 | 16 | 17 | 18 | 19 | 20 |
| 21  | 22 | 23 | 24 | 25 | 26 | 27 |
| 28  | 29 | 30 | 31 |    |    |    |
| 12 <b>Alouez Catholic Cemetery &amp; Chapel Mausoleum</b><br><b>Insert</b><br>Mother's Day<br>19 Permanent Diaconate Ordinations<br>Summer Mass Schedules |    |    |    |    |    |    |

| JUNE  |    |    |    |    |    |    |
|---|----|----|----|----|----|----|
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| 11  | 12 | 13 | 14 | 15 | 16 | 17 |
| 18  | 19 | 20 | 21 | 22 | 23 | 24 |
| 25  | 26 | 27 | 28 | 29 | 30 |    |
| 2 <b>Transitional Diaconate Ordinations</b><br><b>Graduation</b><br>16 <b>Senior Life</b><br>Father's Day<br>30 Retirements<br>Priest Ordinations |    |    |    |    |    |    |

Publication dates shown in gold boxes.

Dates of special topic editions, supplements and inserts are noted beneath each calendar month.

**Supplements are listed in bold.**

Advertising space and copy deadline: Ten (10) days prior to publication. Supplement space and copy deadline: Fourteen (14) days prior to publication.

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| JULY   |    |    |    |    |    |    |
|--|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
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| 9  | 10 | 11 | 12 | 13 | 14 | 15 |
| 16   | 17 | 18 | 19 | 20 | 21 | 22 |
| 23   | 24 | 25 | 26 | 27 | 28 | 29 |
| 30   | 31 |    |    |    |    |    |
| 14 <b>Priests' Jubilee</b><br>28 <b>Deacons' Jubilee</b> |    |    |    |    |    |    |

| AUGUST   |    |    |    |    |    |    |
|--|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
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| 13   | 14 | 15 | 16 | 17 | 18 | 19 |
| 20   | 21 | 22 | 23 | 24 | 25 | 26 |
| 27   | 28 | 29 | 30 | 31 |    |    |
| 11 <b>Sisters' Jubilee</b><br><b>Catholic Charities Annual Report</b><br>25 <b>Campus Minister Insert</b><br>College/Back To School<br>Football Frenzy<br>Fall/Winter Mass Schedules |    |    |    |    |    |    |

| SEPTEMBER  |    |    |    |    |    |    |
|--|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|  |    |    |    |    | 1  | 2  |
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| 10   | 11 | 12 | 13 | 14 | 15 | 16 |
| 17   | 18 | 19 | 20 | 21 | 22 | 23 |
| 24   | 25 | 26 | 27 | 28 | 29 | 30 |
| 8 <b>New Evangelization Insert</b><br>22 <b>Diocesan Directory</b><br>29 <b>Respect Life</b> |    |    |    |    |    |    |

| OCTOBER   |    |    |    |    |    |    |
|---|----|----|----|----|----|----|
| S   | M  | T  | W  | T  | F  | S  |
| 1   | 2  | 3  | 4  | 5  | 6  | 7  |
| 8   | 9  | 10 | 11 | 12 | 13 | 14 |
| 15  | 16 | 17 | 18 | 19 | 20 | 21 |
| 22  | 23 | 24 | 25 | 26 | 27 | 28 |
| 29  | 30 | 31 |    |    |    |    |
| <b>Respect Life Month</b><br>20 <b>10th Anniversary of St. John the Evangelist Homeless Shelter, Green Bay Insert</b><br>27 <b>Death &amp; Dying</b><br>Priesthood Sunday |    |    |    |    |    |    |

| NOVEMBER   |    |    |    |    |    |    |
|--|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|  |    |    | 1  | 2  | 3  | 4  |
| 5  | 6  | 7  | 8  | 9  | 10 | 11 |
| 12   | 13 | 14 | 15 | 16 | 17 | 18 |
| 19   | 20 | 21 | 22 | 23 | 24 | 25 |
| 26   | 27 | 28 | 29 | 30 |    |    |
| 3 <b>Vocations</b><br>10 <b>Stewardship insert</b><br>17 <b>Family Life</b><br>Thanksgiving<br>Christmas Gifts/Festivities<br>Advent Articles Begin<br>24 <b>Spiritus</b><br>Christmas Gifts/Festivities |    |    |    |    |    |    |

| DECEMBER  |    |    |    |    |    |    |
|---|----|----|----|----|----|----|
| S   | M  | T  | W  | T  | F  | S  |
|   |    |    |    |    | 1  | 2  |
| 3   | 4  | 5  | 6  | 7  | 8  | 9  |
| 10  | 11 | 12 | 13 | 14 | 15 | 16 |
| 17  | 18 | 19 | 20 | 21 | 22 | 23 |
| 24  | 25 | 26 | 27 | 28 | 29 | 30 |
| 31  |    |    |    |    |    |    |
| 1 Christmas Gifts/Festivities<br>8 Christmas Gifts/Festivities<br>Christmas Mass Schedules<br>15 Christmas Gifts/Festivities<br>22 Christmas Gifts/Festivities<br>Just for Kids |    |    |    |    |    |    |

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