YOUR AWARD-WINNING NEWSPAPER

The Compass
Official Newspaper for the Diocese of Green Bay, WI

AWARDED GENERAL EXCELLENCE
Catholic Press Association: United States & Canada

PARISH SUBSCRIPTION OPTIONS
Parish Coverage or Leadership Coverage
Dear Brothers & Sisters:

As our diocese continues to create communities of disciples, it is even more critical to communicate to our people. Over this past year, I have used The Compass to share breaking news and important information related to issues happening in the diocese. My hope has always been that every Catholic home would receive The Compass. It is one of the best ways for me to reach the people of our diocese.

Although my goal is that EVERY Catholic home receive The Compass, I want to remind you that ALL parishes are required to provide subscriptions to everyone who serves in parish leadership. I will continue to use The Compass to share messages to the faithful.

This brochure explains the Parish Coverage Options. I strongly urge you to take a look at your current coverage to make sure you are reaching as many parishioners as possible.

If you have any questions, please contact Amy Kawula, Advertising & Marketing Manager at The Compass, 920-272-8212 or e-mail akawula@gbdioc.org.

Thank you for all you do to support our newspaper and the mission of the Catholic Church.

Sincerely yours in Christ,

The Most Reverend David A. Ricken, DD, JCL
Bishop of Green Bay
Bishop Ricken has chosen The Compass, official newspaper for the Catholic Diocese of Green Bay, to share breaking news and important information related to issues happening in the diocese. The Compass is your partner in creating communities of disciples and to further the mission and ministry of the Catholic Church. Together, we can reach more people as we seek to inspire and form disciples to become missionary leaders.

Regular Features:
- Bishop David Ricken column
- Commentary on the Sunday Readings by Jesuit Fr. Jack Treloar, Norbertine Fr. Michael Brennan and Secular Franciscan Vinal Van Benthem
- Local parish and diocesan news
- Spirituality and family columns by Julianne Stanz, Fr. John Girotti and Elisa Tremblay
- Weekly “Foundations of Faith” Spirituality column
- Inspiration, education, information
- Spirituality column by Fr. Ron Rohlheiser
- Kids page
- FAQs (Faith Asks Questions)
- Living Rite

Free Bulletin Service:
We offer a free bulletin insertion service. We will mail your weekly bulletins with The Compass to every subscriber at no extra charge. (Postal regulations apply.)

Special Supplements:
- Allouez Catholic Cemetery
- Campus Ministry Insert
- Catholic Charities Annual Report
- Catholic Schools Week
- Deacons’ Jubilee
- Death & Dying
- Diocesan Directory
- Faith That Works
- Family Life
- Financial Life
- Health
- Marriage
- Mass Schedules
- National Shrine of Our Lady of Good Help
- Parish Evangelization Insert
- Priests’ Jubilee
- Programs and Services
- Respect Life
- Retreats
- Rural Life
- Senior Life
- Sisters’ Jubilee
- Spanish Insert
- Spiritus Insert
- St. John the Evangelist Homeless Shelter Insert
- Vocations
Why should I send The Compass to all parishioners?
By mailing The Compass to every parish family, you are able to reach them every week for minimal cost and effort.
Due to declining weekend Mass attendance, many people are not receiving any Catholic news in their homes. Mailing The Compass to your parish families reminds them of their Catholic faith and invites them to further formation each week. And, your parish can insert your bulletin/newsletter in The Compass each week at no additional cost.

Who decides which parishioners receive The Compass?
The decision is yours! Some parishes send The Compass to all parishioners, some to people most active in the parish, some to the least active.

How much is Parish Coverage?
Parish coverage is only $15.50 per family per year - a savings of $12.50 from the individual subscription rate.

How and when will I be billed?
Billing can be customized for your convenience (ex. quarterly, semi-annually, annually).

How will our parish cover the costs?
Parishes use different means to cover the cost which may include: a special collection envelope, invitation to engaged parishioners to provide The Compass to those who do not attend weekly Mass and/or a special fund inviting all members to contribute to providing The Compass to registered parishioners.

Bulletin Insert Service
We offer a FREE bulletin insertion service. We will mail your weekly bulletins with The Compass to every subscriber at no extra charge. (Postal regulations apply.)

*Contributing units are members that contribute $100 or more to your parish annually.
Leadership Coverage

Leadership Coverage is for parish leaders.

Why should I send The Compass to our parish leaders?

As our diocese continues to create communities of disciples, it is even more critical to communicate to our people. Over this past year, Bishop Ricken has used The Compass to share breaking news and important information related to issues happening in the diocese. For this reason, Bishop Ricken requires all parishes provide The Compass to parish leadership and strongly urges parishes to provide The Compass to as many parishioners as possible.

Think of The Compass as a gift of thanks for parish leaders and volunteers for their service to your parish and the Catholic Church.

Who decides which parishioners receive The Compass?

The decision is yours!

How much does it cost?

$21.50 per family per year.

How and when will I be billed?

Billing can be customized for your convenience (ex. quarterly, semi-annually, annually).

Who are the primary leaders?

Approximately 10% of your parish is composed of primary leaders, for example:

- Pastor/Pastoral Leader, Deacon, Pastoral Associate
- Trustees, Parish Council, Finance Council
- Administrative Assistant, Bookkeeper, Business Manager

- Lectors, Eucharistic Ministers, Music Ministers, Ushers
- R.C.I.A. Coordinators, School and Religious Education Teams
**Did you know?**

**THE COMPASS REACHES OVER 38,500 READERS PER WEEK AND OFFERS:**

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<td><strong>1</strong></td>
<td><strong>PRINT AND ONLINE CALENDARS:</strong> A complimentary listing of parish events. Email your upcoming events to <a href="mailto:jkurowski@gbdioc.org">jkurowski@gbdioc.org</a>.</td>
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<td><strong>3</strong></td>
<td><strong>WEDDING ANNIVERSARIES AND OBITUARIES:</strong> Send to <a href="http://www.thecompassnews.org/submit-anniversaries">www.thecompassnews.org/submit-anniversaries</a> or <a href="http://www.thecompassnews.org/submit-obituaries">www.thecompassnews.org/submit-obituaries</a>.</td>
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<td><strong>5</strong></td>
<td><strong>COMPASS IN THE CLASSROOM:</strong> For 25 free copies of The Compass and teacher worksheets, visit <a href="http://www.thecompassnews.org">www.thecompassnews.org</a> under Web Extras, Compass in the Classroom.</td>
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<td><strong>WEB ADVERTISING:</strong> Call Amy at (920) 272-8212 or email <a href="mailto:akawula@gbdioc.org">akawula@gbdioc.org</a> to be visible 24 hours a day 7 days a week.</td>
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<td><strong>COMPASS IN THE BULLETIN:</strong> Free monthly insert available Monday by 9 a.m. prior to the first Sunday of the month at <a href="http://www.thecompassnews.org/compass-bulletin">www.thecompassnews.org/compass-bulletin</a>.</td>
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<td><strong>11</strong></td>
<td><strong>MASS SCHEDULE:</strong> Published four times a year — Holy Week, Spring/Summer, Fall/Winter and Christmas. Contact Lynn at (920) 272-8208 or <a href="mailto:compasscirc@gbdioc.org">compasscirc@gbdioc.org</a> to update information.</td>
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You decide
who shapes the minds of Catholics in our Diocese

The secular media, by default?
or

The Compass
your Diocesan Catholic newspaper, by design?

It’s your choice!

Amy Kawula
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877-500-3580 (toll-free within Diocese)
E-mail: akawula@gbdioc.org

FOR MORE INFORMATION PLEASE CONTACT:
Bishop Ricken remarks that "Pope Francis is urging all of us to reach out; to be deeply rooted in prayer by developing an intimate friendship with Jesus Christ. He asks us to share the fruits of the spiritual intimacy we have with Jesus with everyone in our lives, so others see the joy of Christ shining forth in us. Joy comes from living a life fully rooted in Christ so that ‘it is no longer I who live, but Christ who lives in me, the life I now live in the flesh I live by faith in the Son of God, who loved me and gave himself for me’ (Galatians 2:20)."