

2020 PUBLICATION CALENDAR

JANUARY						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	
24 Catholic Schools Week 31 World Day for Consecrated Life						

FEBRUARY						
S	M	T	W	T	F	S
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7 Spanish Insert 14 Marriage Valentine Messages 21 Total Household Mailing Lenten Articles Begin Fish Fry Ads Begin 28 Retreats						

MARCH						
S	M	T	W	T	F	S
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8	9	10	11	12	13	14
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29	30	31				
13 Financial Life First Communion Page 20 Rural Life Insert First Communion Page 27 Faith that Works						

APRIL						
S	M	T	W	T	F	S
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3 Health Holy Week/Easter Mass Schedules 10 Easter/Lenten Articles End and Fish Fry Ads End Administrative Professional Thank You Messages 24 National Shrine of Our Lady of Good Help, Champion Insert						

MAY						
S	M	T	W	T	F	S
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31						
1 Allouez Catholic Cemetery Insert 8 The Emmaus Program/The Discipulos de Cristo Program Mother's Day 15 Permanent Diaconate Ordinations Summer Mass Schedules Memorial Day Mass Schedules/Cemetery Prayer Services 22 Graduation Priests Ordinations						

JUNE						
S	M	T	W	T	F	S
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				
5 Senior Life 19 Programs & Services Insert Father's Day Retirements Religious Order Jubilees						

Publication dates shown in gold boxes.

Dates of special topic editions, supplements and inserts are noted beneath each calendar month.

Supplements are listed in bold.

Advertising space and copy deadline: Ten (10) days prior to publication. Supplement space and copy deadline: Fourteen (14) days prior to publication.

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JULY						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
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3 Priests' Jubilee 17 Deacons' Jubilee 31 Sisters' Jubilee						

AUGUST						
S	M	T	W	T	F	S
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30	31					
14 Charity and Living Justice Mission Team Insert 28 Campus Ministry Insert College/Back To School Football Frenzy Fall/Winter Mass Schedules						

SEPTEMBER						
S	M	T	W	T	F	S
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27	28	29	30			
11 Parish Evangelization Insert 25 Diocesan Directory Transitional Diaconate Ordination Priesthood Sunday						

OCTOBER						
S	M	T	W	T	F	S
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25	26	27	28	29	30	31
Respect Life Month 2 Respect Life 16 St. John the Evangelist Homeless Shelter, Green Bay Insert 23 Death & Dying 30 Vocations						

NOVEMBER						
S	M	T	W	T	F	S
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15	16	17	18	19	20	21
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29	30					
13 Discover Catholic Schools Insert 20 Family Life Thanksgiving 27 Spiritus Insert Advent Articles Begin Christmas Gifts/Festivities						

DECEMBER						
S	M	T	W	T	F	S
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6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		
4 Christmas Gifts/Festivities 11 Christmas Gifts/Festivities Christmas Mass Schedules 18 Christmas Gifts/Festivities 25 Christmas Gifts/Festivities Just for Kids						

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