

## 2021 PUBLICATION CALENDAR

JANUARY						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						
29 <b>Catholic Schools Week</b> World Day for Consecrated Life						

FEBRUARY						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						
5 <b>Spanish Insert</b> 12 <b>Total Household Mailing</b> Valentine Messages Lenten Articles Begin Fish Fry Ads Begin 19 <b>Marriage</b> 26 <b>Retreats</b>						

MARCH						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			
5 <b>Financial Life</b> 12 First Communion Page 19 <b>Rural Life Insert</b> First Communion Page 26 <b>Faith that Works</b> Holy Week/Easter Mass Schedules						

APRIL						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	
2 <b>Health</b> Easter/Lenten Articles End and Fish Fry Ads End 16 Administrative Professional Thank You Messages 23 <b>National Shrine of Our Lady of Good Help, Champion Insert</b> 30 <b>Allouez Catholic Cemetery Insert</b>						

MAY						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					
7 The Emmaus Program/The Discipulos de Cristo Program Mother's Day 14 Permanent Diaconate Ordinations Summer Mass Schedules Memorial Day Mass Schedules/Cemetery Prayer Services 21 <b>Graduation</b>						

JUNE						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			
4 <b>Senior Life</b> 18 <b>Programs &amp; Services Insert</b> Father's Day Retirements Transitional Diaconate Ordination Religious Order Jubilees						

Publication dates shown in gold boxes.

Dates of special topic editions, supplements and inserts are noted beneath each calendar month.

**Supplements are listed in bold.**

Advertising space and copy deadline: Ten (10) days prior to publication. Supplement space and copy deadline: Fourteen (14) days prior to publication.

1825 Riverside Drive, P.O. Box 23825 • Green Bay, WI 54305-3825 • [www.gbdioc.org](http://www.gbdioc.org)  
(toll free within Diocese) 877-500-3580 • Fax: 920-437-9356

**Amy Kawula**  
Advertising & Marketing Manager  
Phone: 920-272-8212 | Fax: 920-272-8412  
Email: [akawula@gbdioc.org](mailto:akawula@gbdioc.org)



**Sam Lucero**  
News & Information Manager  
Phone: 920-272-8210 | Fax: 920-272-8110  
Email: [slucero@gbdioc.org](mailto:slucero@gbdioc.org)

## 2021 PUBLICATION CALENDAR

JULY						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
2 <b>Priests' Jubilee</b> Priests Ordinations 16 <b>Deacons' Jubilee</b> 30 <b>Sisters' Jubilee</b>						

AUGUST						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
13 <b>90<sup>th</sup> Jubilee of the Norbertine Order</b> <b>Catholic Charities &amp; Living Justice Insert</b> 27 <b>Campus Ministry Insert</b> College/Back To School Football Frenzy Fall/Winter Mass Schedules						

SEPTEMBER						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		
10 <b>Parish Evangelization Insert</b> 17 <b>Diocesan Directory</b> 24 Priesthood Sunday						

OCTOBER						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						
<b>Respect Life Month</b> 1 <b>Respect Life</b> 15 <b>St. John the Evangelist Homeless Shelter, Green Bay Insert</b> 22 <b>Death &amp; Dying</b> 29 <b>Vocations</b>						

NOVEMBER						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				
5 <b>Discover Catholic Schools Insert</b> 19 <b>Family Life</b> Thanksgiving 26 <b>Spiritus Insert</b> Advent Articles Begin Christmas Gifts/Festivities						

DECEMBER						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	
3 Christmas Gifts/Festivities 10 Christmas Gifts/Festivities Christmas Mass Schedules 17 Christmas Gifts/Festivities 24 Christmas Gifts/Festivities Just for Kids						

Publication dates shown in gold boxes.

Dates of special topic editions, supplements and inserts are noted beneath each calendar month.

**Supplements are listed in bold.**

Advertising space and copy deadline: Ten (10) days prior to publication. Supplement space and copy deadline: Fourteen (14) days prior to publication.

1825 Riverside Drive, P.O. Box 23825 • Green Bay, WI 54305-3825 • www.gbdioc.org  
(toll free within Diocese) 877-500-3580 • Fax: 920-437-9356

**Amy Kawula**  
Advertising & Marketing Manager  
Phone: 920-272-8212 | Fax: 920-272-8412  
Email: akawula@gbdioc.org



**Sam Lucero**  
News & Information Manager  
Phone: 920-272-8210 | Fax: 920-272-8110  
Email: slucero@gbdioc.org