

2021 PUBLICATION CALENDAR

JULY						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
2 Priests' Jubilee Priests Ordinations 16 Deacons' Jubilee 30 Sisters' Jubilee						

AUGUST						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
13 90th Jubilee of the Norbertine Order Catholic Charities & Living Justice Insert 27 Campus Ministry Insert College/Back To School Football Frenzy Fall/Winter Mass Schedules						

SEPTEMBER						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		
10 Parish Evangelization Insert 17 Diocesan Directory 24 Priesthood Sunday						

OCTOBER						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						
Respect Life Month 1 Respect Life 15 St. John the Evangelist Homeless Shelter, Green Bay Insert 22 Death & Dying 29 Vocations						

NOVEMBER						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				
5 Discover Catholic Schools Insert 19 Family Life Thanksgiving 26 Spiritus Insert Advent Articles Begin Christmas Gifts/Festivities						

DECEMBER						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	
3 Christmas Gifts/Festivities 10 Christmas Gifts/Festivities Christmas Mass Schedules 17 Christmas Gifts/Festivities 24 Christmas Gifts/Festivities Just for Kids						

Publication dates shown in gold boxes.

Dates of special topic editions, supplements and inserts are noted beneath each calendar month.

Supplements are listed in bold.

Advertising space and copy deadline: Ten (10) days prior to publication. Supplement space and copy deadline: Fourteen (14) days prior to publication.

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2022 PUBLICATION CALENDAR

JANUARY						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					
28 Catholic Schools Week World Day for Consecrated Life						

FEBRUARY						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					
4 Spanish Insert 11 Marriage Valentine Messages 18 Retreats 25 Total Household Mailing Lenten Articles Begin Fish Fry Ads Begin						

MARCH						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		
4 Financial Life 11 First Communion Page 18 Rural Life Insert First Communion Page 25 Faith that Works						

APRIL						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
1 Health 8 Holy Week/Easter Mass Schedules 15 Easter/Lenten Articles End and Fish Fry Ads End Administrative Professional Thank You Messages 29 National Shrine of Our Lady of Good Help, Champion Insert						

MAY						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
6 Allouez Catholic Cemetery Insert Mother's Day The Discipulos de Cristo Program 13 Summer Mass Schedules Memorial Day Mass Schedules/Cemetery Prayer Services 20 Graduation						

JUNE						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		
3 Senior Life 17 Programs & Services Insert Father's Day Retirements Religious Order Jubilees						

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